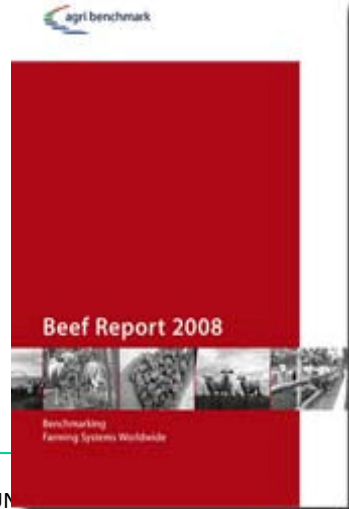
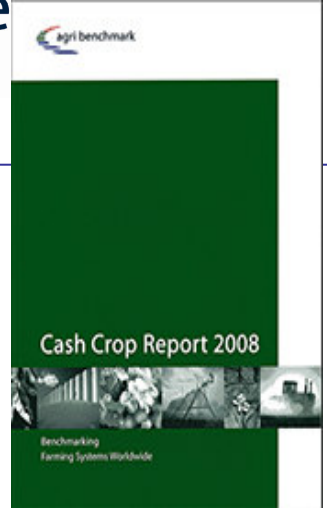
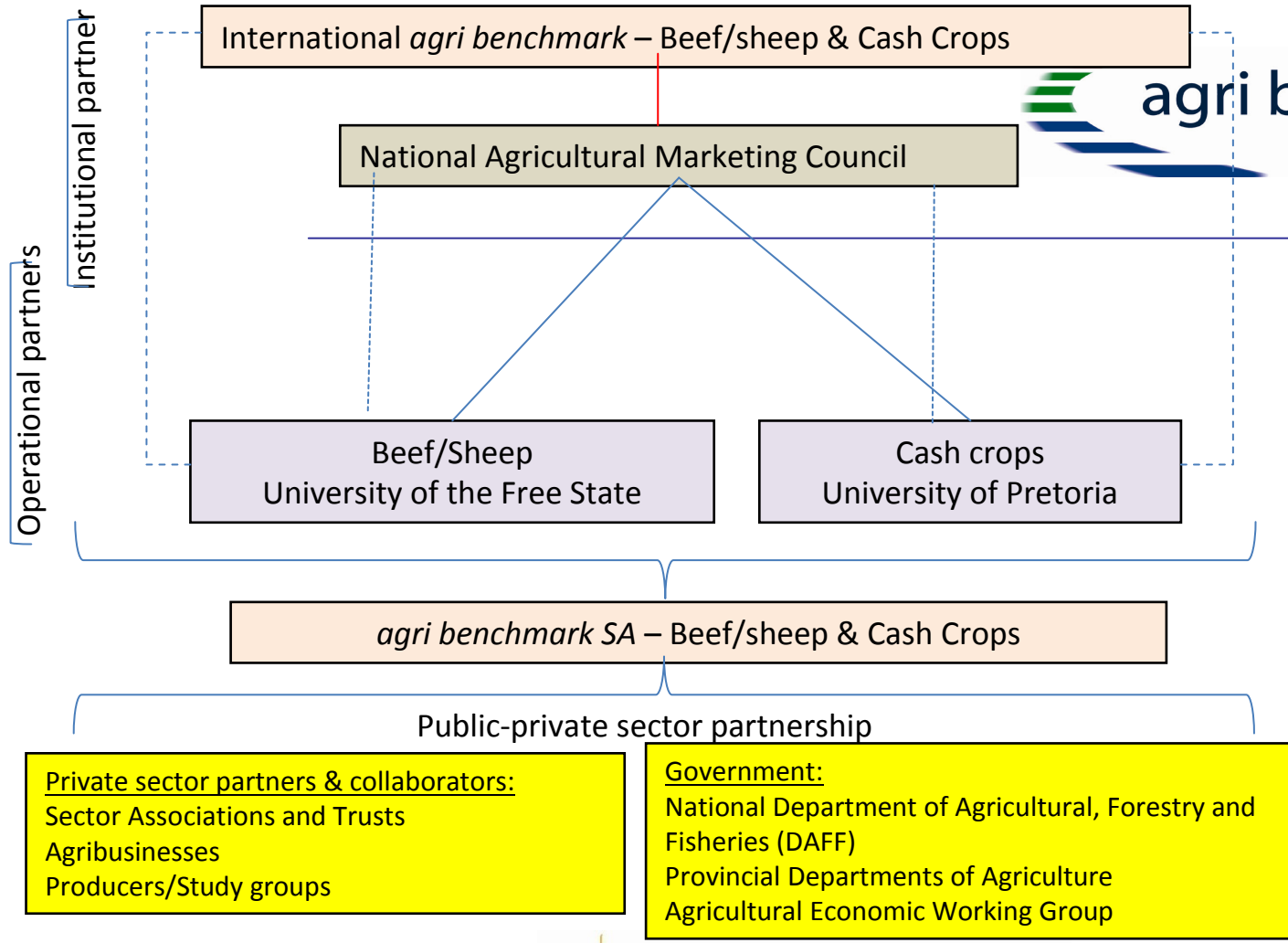




# agri benchmark South Africa Beef/Sheep & Cash Crop



UNIVERSITY OF THE FREE STATE  
UNIVERSITEIT VAN DIE VRYSTAAT  
YUNIVESITHI YA FREISTATA



**National Agricultural Marketing Council**  
Strategic positioning of South African Agriculture in dynamic global markets



UNIVERSITEIT VAN DIE VRYSTAAT  
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# Content

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## History and background

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- **Consortium agreement between NAMC – UFS and BFAP with agri benchmark since 2007**
- **Roles:**
  - **NAMC - advisory, funding and monitoring**
  - **UFS and BFAP – operational aspects (data collection and processing via AB system) of the beef & sheep and cash crops, respectively.**

# Local beef and sheep network initiative

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- **Purpose: To establish local beef/sheep & cash crop networks**
  - **add value to the local industry in terms of local and international comparisons and analysis tools**
- **Applications of the “agri benchmark”:**
  - **Comparative analysis of current production systems (including production costs and profitability)**
  - **Impact evaluations of technology, policy as well as management strategies**
  - **Platform for sector/industry analysis**
  - **Local and international “benchmarking”**

# Industry partners already involved in beef/sheep network



CAPE WOOLS SA

**Red Meat Research and  
Development Trust**



# Industry partners already involved in cash crop network



# AB beef/sheep farm locations



# AB beef/sheep farm locations

Province(s)	Town(s)/region(s)	Type of farm	B(Beef), BF (Beef feedlot), Woolen sheep(WS), Mutton skeep (MS), SF (Sheep feedlot)
Eastern Cape	Elliot/Barkley	Mixed livestock	B, WS
Eastern, Western and Northern Cape	Aberdeen, Murraysburg, Pearston	Sheep	MS, WS
Eastern Cape	Cradock	Mixed	WS
Kwazulu Natal	Swartberg, Winterton	Mixed	B
Kwazulu Natal	Volksrust, Wakkerstroom, Dundee	Mixed	B, WS
Kwazulu Natal	Moorivier, Cedara	Mixed	B
Limpopo	Nylstroom, Vaalwater, Thabazimbe, Ellisras	Beef	B
Limpopo	Pietersburg	Beef	B
Mpumalanga	Ermelo	Mixed	B, WS
Mpumalanga	Standerton, Middelburg, Witbank	Mixed	B, WS
Mpumalanga	Piet Retief	Mixed	WS, MS



# AB beef/sheep farm locations

Province(s)	Town(s)/region(s)	Type of farm	B(Beef), BF (Beef feedlot), Woolen sheep(WS), Mutton skeep (MS), SF (Sheep feedlot)
Northern Cape	Loxton	Sheep	MS, WS
Northern Cape	Pofadder	Sheep	MS
Northern Cape	Calvinia, Nieuwoudtville (Hantam)	Mixed	WS, MS
Northern Cape	Barkley-wes	Mixed Livestock	B, MS
Northern Cape	Dauglas, Orania	Mixed (irrigated)	WS
North West	Vryburg, Brey	Beef	B
North West	Lichtenburg, Koster, Ventersdorp, Ottodal	Mixed	B, SF
Free State	Wesselsbron/Bothaville	Mixed	B, WS
Free State	Dewetsdorp (Waterskeiding studiegroep)	Mixed livestock	B, WS
Free State	Trompsburg, Edenburg (Swaelstert studiegroep)	Mixed livestock	WS, MS
Western Cape	Heidelberg (Suidkaap)	Mixed	B, WS
Western Cape	Malmesbury	Mixed	WS

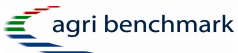
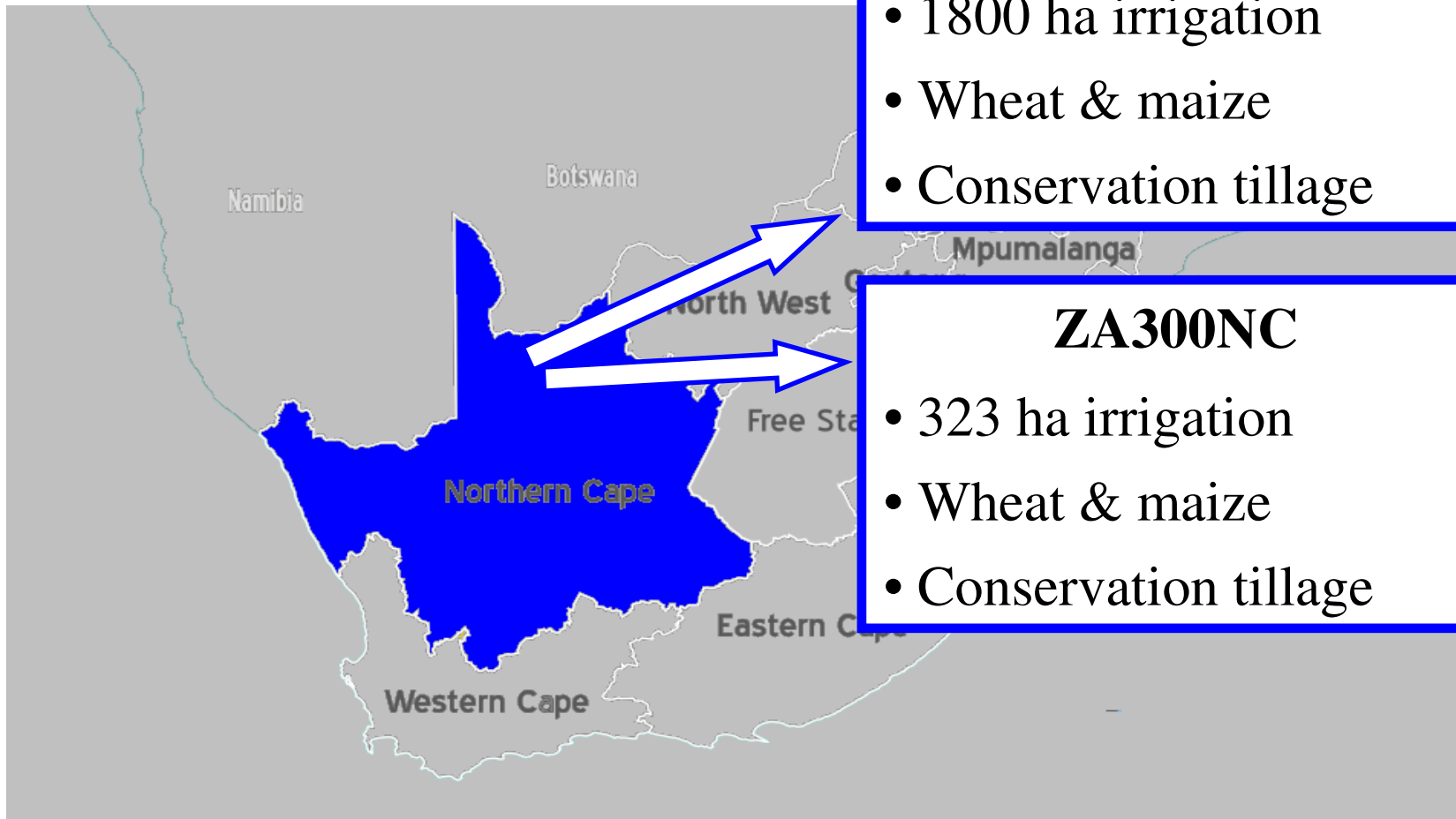
# AB cash crop farm locations

## ZA1700WFS

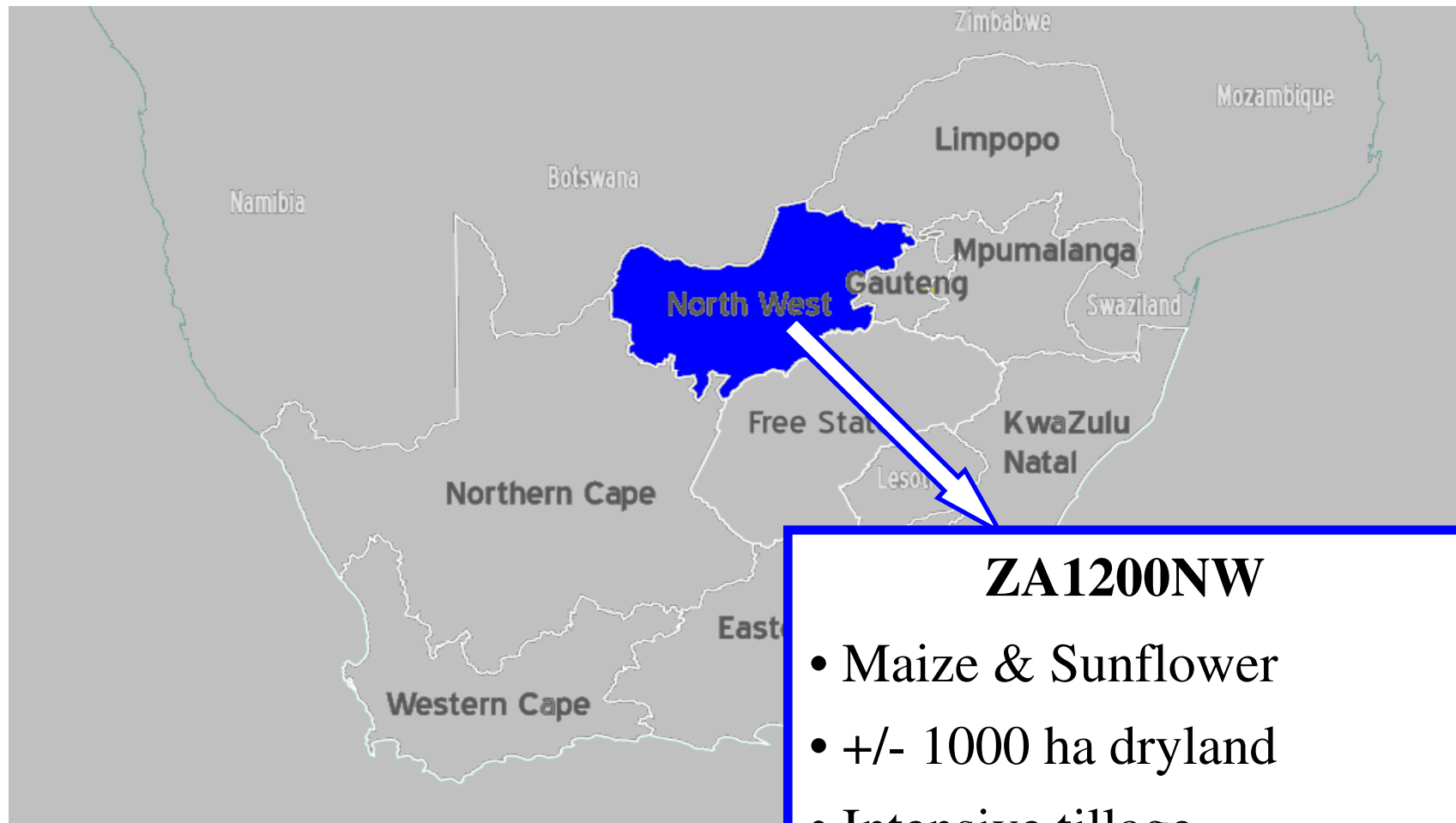
- Maize & Wheat
- Dryland & Irrigation
- +/- 2000 ha arable land



# AB cash crop farm locations



# AB cash crop farm locations



# AB cash crop farm locations

**ZA2500OV**

- Wheat, Barley, Canola, Lucerne, Oats & Medics
- Livestock production
- +/- 1800 ha arable land (50% pasture cropping)



## Future strategy

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- **Expand local networks to include more smallholder and commercial farms according to AB international standards**
  - **Involves partners, collaborators and funders**
- **Use tools to inform private and public sector in terms of farm comparisons, farm strategy, “what if questions”, business intelligence, etc.**
- **Partnership agreements with AB group for representativeness as well as accurate local data and comparisons**